

earthborn®

All you need to know about...

ECOPRO Matt Emulsion

Looking for a reliable, eco friendly emulsion that gets the job done and is kind to the planet?

ECOPRO Matt Emulsion is made to meet the real world demands of professional decorators. It's a water based, oil free emulsion that's built to perform – wipeable, long lasting colour, with a durable, matt finish. Ideal for fresh plaster and lived-in surfaces alike, it's your trusty decorating sidekick – easy to apply with low spatter, excellent opacity and coverage, and no nasty smells, which means less disruption on decorating projects.

Crafted with a unique eco conscious formula and virtually VOC free, ECOPRO Matt Emulsion proves you can have minimal impact on the environment without having to compromise on performance or quality. It's your reliable go-to for walls and ceilings across domestic and commercial projects.

Why choose ECOPRO Matt Emulsion

- **Easy to apply** - Low spatter, high control. Thanks to a thick formula that resists drips and mess
- **Durable** - Designed to stand up to wear and tear, long lasting colour and performance
- **Modern matt finish** - For a crisp, contemporary look
- **Wipeable & washable** - Easily clean up everyday marks and spills—great for busy homes and hardworking spaces
- **Eco conscious formula** - Made with mineral fillers and includes recycled content to reduce environmental impact without sacrificing performance
- **Trace VOC** – Virtually no nasties, so it's kinder to you, your customers and the planet
- **Made in the UK**

Where to use it

ECOPRO Matt Emulsion is perfect for use on a wide range of interior surfaces where durability and easy application are key:

- New or previously painted walls and ceilings
- Fresh plaster and older, dry, porous surfaces
- Wallpapers (including woodchip and lining paper)
- Previously painted or primed surfaces in good condition
- Gypsum plasterboard and interior masonry

ECOPRO Matt Emulsion provides excellent coverage and a durable, wipeable finish, making it ideal for busy homes, rental properties, and larger commercial projects such as offices, schools, and public buildings.

Key Facts

Coverage:

Approx. 12-13m² per litre

Drying Time:

Touch dry around 1-2 hours.
Recoat after 4 hours depending on room temperature and humidity

Colour:

White

Sheen:

2.5%

Finish:

Matt

Pack Sizes:

100ml, 5L, 10L

pH level:

8.0-9.2

Scrub Resistance:

Class 2 +

Thinner:

Water, can be thinned with up to 10% water if required

Not suitable for: exterior use, damp or water prone areas (e.g. bathrooms with poor ventilation), or unprimed wood, metal, plastic, or water repellent surfaces.

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Before you start

Surfaces must be dry, clean and free of dust and grease. All unstable surfaces, including water soluble distempers, should be removed or washed off. Stains that bleed through the paint and areas of acrylic or silicone filler should be treated with Earthborn Isolating Primer first. Non absorbent gloss surfaces should be lightly sanded.

How to apply

- Stir thoroughly before use
- Apply with a roller for best results. Can also be brushed or sprayed
- Apply two thin, even coats. Allow the first coat to fully dry before doing the second coat
- On your second coat? Apply it in the opposite direction once the first is dry

A few important notes:

- Make sure the walls are dry and proper surface preparation has been done
- For porous surfaces such as new plaster, apply a mist coat (four parts paint mixed with one part water)
- Stir the paint well before and during use
- Follow the drying times between coats

Storage and disposal

- Store the paint in a cool, frost free place with the lid tightly closed
- Use within 6 months of purchase
- Don't pour unused paint down the drain or into watercourses. Let it dry out and follow local disposal rules
- Recycle empty tins where possible



Breathability and VOC's

Moisture Vapour Transmission Rate (MVTR): 440g/m²/day

Water Vapour Resistance (Sd-Value): 0.046m

Vapour Permeability Class:
Class 1 (Highly vapour permeable)

VOC Content:
Less than 0.1% (trace only) / < 0.5 g/l

Spray application

Airless pressure: 96 bar
(approx. 1400 psi).
Increase as needed to achieve a smooth, even spray.

Flow rate: 2.5-2.5 litres/min

Coating thickness: 155-235 g/m²

Recommended nozzle size: 0.43 mm (517 tip)

Filter/Mesh: 60-100 mesh, depending on application.

Dilution: Dilute with up to 10% water, depending on temperature, humidity, and substrate conditions.

Use the minimum amount necessary to maintain good sprayability.

Airless spray only. HVLP and other low pressure systems are not recommended for this product.

What's inside?

Water, Mineral Fillers (including recycled content), Binders (Vinegar Ester and Trace VOC Acrylic), Titanium Dioxide, Cellulose Thickener, Additives, Preservative*.

Safety first

*Contains 1,2-benzisothiazol-3(2H)-one (2634-33-5), and a reaction mass of 5-chloro-2-methyl-2H-isothiazol-3-one and 2-methyl-2H-isothiazol-3-one(3:1) (55965-84-9).

May produce an allergic reaction. IF IN EYES: rinse cautiously with water for several minutes. Remove contact lenses if present and easy to do so. Continue rinsing. IF ON SKIN: wash with plenty of soap and water.

Warning! Hazardous respirable droplets may be formed when sprayed. Do not breathe spray or mist. Always keep the product out of reach of children.

For full details, see the Material Safety Data Sheet

Need more help?

We're always happy to offer friendly advice. If you're unsure which primers or paints you need, or you're working on a listed or sensitive building, just get in touch with our team enquiries@earthbornpaints.co.uk / 01928 734 171 or visit earthbornpaints.co.uk.

Address

Earthborn
Frodsham Business Centre
Bridge Lane
Frodsham
WA6 7FZ