

earthborn®

All you need to know about...

Multi Purpose Primer

Need a reliable primer that makes painting smoother and easier? Earthborn Multi Purpose Primer is designed to give you the perfect base coat on interior wood, melamine and MDF. Once primed, you can overpaint with any of our Earthborn interior paints. It's water based, low odour and just the thing for updating cupboards, furniture and woodwork around the home.

With excellent adhesion and easy application, this hard working primer helps you get lasting results with less effort.

Why choose Multi Purpose Primer?

- **Perfect primer base** – Ideal for wood, melamine and MDF making it the ideal partner for Earthborn Eggshell No. 17
- **Low odour & water based** – Easy to use, kinder to your home
- **Quick drying** – Touch dry in around 30 minutes, ready for a second coat after 4 hours
- **Durable results** - Helps top coats adhere and last longer
- **Made in the UK**

Where to use it

Multi Purpose Primer is perfect for:

- Bare or previously painted interior wood
- Melamine cupboards and furniture
- MDF surfaces

Not suitable for kitchen worktops, flooring or exterior use.

Storage and disposal

- Store in a cool, dry, frost free place with the lid tightly closed
- Dispose of any surplus product safely, following local disposal guidelines
- Recycle empty tins where possible

What's inside?

Water, Acrylic Binder, Titanium Dioxide, Chalk, Dolomite, Coalescent, Polyurethane Thickener, Inhibitor, Amine, Defoaming Agent, Synthetic Preservative*



Key Facts

Coverage:
Up to 12 m² per litre

Drying Time:
Touch dry in approx. 30mins;
recoat after 4 hours;
fully cured after 2-3 days

Colours:
White (matt)

Pack Size:
750ml

Thinner:
Do not thin

Tools:
Brush or roller

Before you start

Make sure surfaces are clean, dry and free from grease, dust, wax or other contamination.

Remove any mould or fungal growth and treat with a fungicidal wash. Sand previously painted surfaces before priming.

Do not apply in temperatures below 8°C.

How to apply

- Stir well before use
- Apply liberally and evenly with a good quality synthetic brush or foam roller
- Allow primer to harden for 2–3 days before applying your chosen top coat



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Safety first

*Contains 1,2-benzisothiazolin-3-one(2634-33-5) and a reaction mass of 5-chloro-2-methyl-2H-isothiazol-3-one and 2-methyl-2H-isothiazol-3-one (3:1)(55965-84-9). May produce an allergic reaction. IF IN EYES: rinse cautiously with water for several minutes. Remove contact lenses if present and easy to do so. Continue rinsing. IF ON SKIN: wash with plenty of soap and water.

Please refer to the Material Safety Data Sheet for full details.

Need more help?

We're always happy to offer friendly advice. If you're unsure which primers or paints you need, or you're working on a listed or sensitive building, just get in touch with our team enquiries@earthbornpaints.co.uk / 01928 734 171 or visit earthbornpaints.co.uk.

Address

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VOC's and Certifications

VOC Content:

Low VOC Content. This product contains <10g/l

Toy Safety Standard:

Tested to Toy Safety Standard EN 71-3:2019 +A1:2021, providing reassurance for use on items that children may handle

Important information

As with all water based paints, bare wood knots should be sealed with a suitable knotting solution before priming. This ensures proper adhesion and performance. While some people try heating knots to draw out resin, this can be messy and may not give a permanent solution.

While Earthborn Claypaint can be applied over Multi Purpose Primer if desired, the primer is not ideal for lime plaster, as it reduces breathability.