



Colour of the Year 2026

–Freckle–

earthborn®

Beautifully different paint

Introducing our Colour of the Year 2026



Soft, earthy and inviting, Freckle is a versatile shade that brings a grounding presence of comfort and connection to any space.

Chosen not only for its visual warmth, but also for its sustainable simplicity, Freckle in our Claypaint finish is a naturally occurring clay colour and completely free from colourants.

Whether chosen for an accent wall, adding a pop of colour to ceilings or introducing personality to kitchen cabinets, Freckle is highly versatile working beautifully alongside bold shades and neutral schemes.

To showcase Freckle's adaptability, we've created a series of colour palettes designed to inspire every style of home.

Room orientation key:  Best for North facing  Best for South facing



White Clay



Straw



Whites

For Scandi spaces and pared back homes, pair the richness of Freckle with White Clay or Straw - both cosy neutrals that offer a warm and inviting feel.

Room orientation:





Flutterby



Secret Room

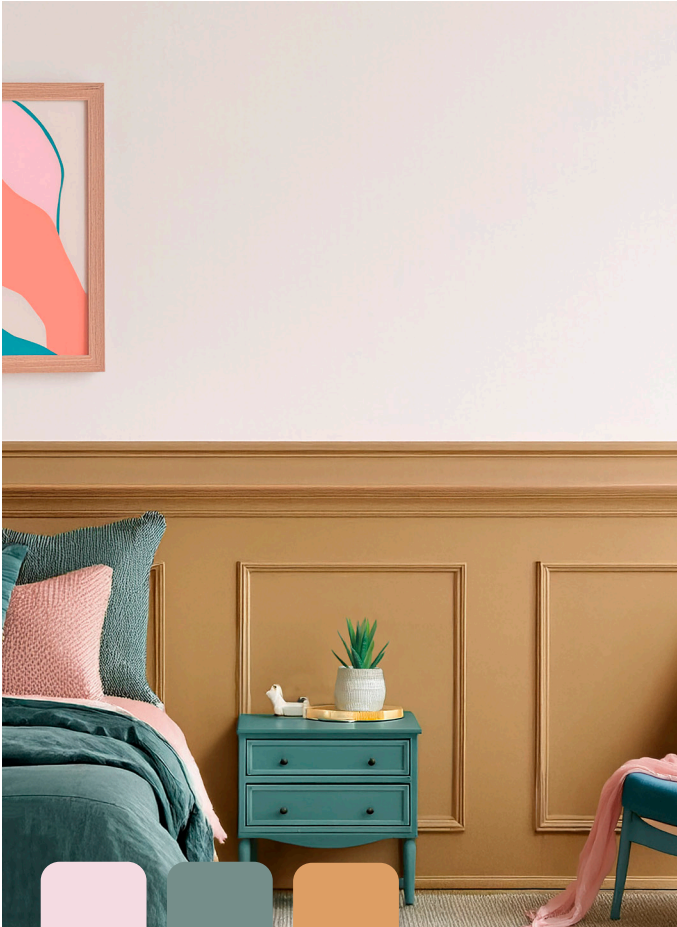


Nature

Perfectly balanced and organic, our nature palette features our popular green Secret Room, and crisp white Flutterby for a calming retreat.

Room orientation:





Rosie Posie

Splashing

Playful

Our 'Playful' palette blends Freckle with our fun, lively shades of Splashing and Rosie Posie. This trio is perfect for a delightful colour pop in bedrooms, bathrooms, or upcycling projects!

Room orientation:





Lady Bug



Peach Baby



Baked Earth

Enhance the fiery undertones of Freckle with Lady Bug and Peach Baby for a baked earth inspired palette that is full of sophistication, with an added touch of drama.

Room orientation:





Balloon Ride

Tick-Tock

Contrasting

A nostalgic colour combination that taps into retro-inspired interiors, our 'Contrasting' palette combines the dark sky blue of Balloon Ride with the freshness of Tick-Tock.

Room orientation:



Don't be shy...

Be part of the Earthborn family by following us on social. You can also share your images and ideas, just don't forget to tag us!

#earthbornbyme



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www.earthbornpaints.co.uk

We try our best to achieve the closest reflection to our paint colours in all our printed and online material, but to make sure it's the perfect colour for you, we would recommend you test with one of our handy 100ml sample pots or swatches.

