



Marketing Content Creator

Location: Frodsham, Cheshire

Type: Full-time, Permanent

Do you love bringing ideas to life through photo, video, design, and words? Are you brimming with creativity and ready to make a real impact?

We're looking for a **Marketing Content Creator** to join our friendly Earthborn marketing team in Cheshire - someone who can turn concepts into beautiful, inspiring content that captures hearts, minds and clicks.

At Earthborn, we believe paint should be better for people, homes and the planet. As part of our small but mighty team, you'll have the freedom to explore ideas, try new things, and see your creativity come to life across our campaigns and platforms.

What you'll be doing

You'll be responsible for our creative services, where no two days are the same! You'll:

- Create eye-catching visuals and engaging copy across our brands, from exhibition stands to printed materials to Instagram Reels (and everything in between).
- Transform campaign and photoshoot assets into creative magic for social, web, email, and paid ads.
- Repurpose content into new formats: Reels, carousels, blog posts and emails, to make every idea work harder.
- Collaborate on marketing campaigns with our digital marketing specialist, marketing manager, and agencies.
- Write and design content that connects — from tin labels to blogs and brochures.
- Capture and edit photography, video, and short-form clips that tell our story beautifully.
- Work with influencers to create authentic, inspiring content that drives engagement and purchase intent.
- Support events and exhibitions (some UK travel involved).

If you're bursting with ideas and love getting stuck in, you'll fit right in.

The role will also involve providing advice and information on our range of products, therefore an interest/knowledge of the painting and decorating industry is an advantage. However, full training will be provided.

What we're looking for

You're a creative all-rounder who can juggle different formats and bring fresh thinking to the table. Ideally, you'll have:

- 3+ years' experience in a similar content, design or marketing role.
- A strong creative portfolio showing visual storytelling across video, photography and written formats.
- Excellent communication and copywriting skills, working within brand guidelines.
- Confidence with Adobe Creative Suite, Canva and video editing tools.
- A great eye for photography and attention to detail.
- The ability to manage multiple projects and work both independently and collaboratively.

Bonus points if you also have:

- A love of interior design, colour or home decor.
- Experience in product, consumer or e-commerce marketing.
- Understanding of social media and paid ads best practices.

What we offer

- Competitive salary (please include your expectations)
- Non-contractual bonus scheme
- Employee discount on our eco-friendly products
- Option to buy extra annual leave
- Free on-site parking
- Company pension

We hire great people from a variety of backgrounds. We welcome applications from all suitably qualified candidates regardless of their race, religious beliefs, sex, sexual orientation, disability or age. If you share our values and work ethic, you'll fit in.

Sound like your kind of challenge?

Send us your CV, portfolio, and a note about why you'd be perfect for this role.

<https://earthbornpaints.co.uk/careers/>
