



Marketing Assistant

We are looking for a creative and enthusiastic person to join our marketing team to cover maternity leave. You will be supporting the Marketing Manager with the full marketing mix, helping to drive brand awareness for our brands.

This is a varied role and will include the following;

- Assisting, developing and delivering marketing campaigns
- Creating relevant copy and content for email, blogs and some social media channels
- Regular market research and analysis
- Maintaining influencer database
- Supporting PR/Digital agency with any enquiries / social media requests
- Supporting our presence at events and exhibitions
- Building strong relationships with and supporting our retailers
- Admin support for sales and marketing

The post will also involve providing advice and information on our range of products, therefore an interest/knowledge of the painting and decorating industry is an advantage. However, full training will be provided.

Skills and requirements:

- An interest in and willingness to learn about the painting and decorating industry (training will be provided)
- Excellent written and verbal communication skills
- Awareness of social media and email software
- Well organised with the ability to prioritise tasks and manage multiple projects
- Creative and enthusiastic
- Confident telephone manner

Contract length: up to 9 months

Job Types: Full-time, Temporary

Salary: £20,000.00-£22,500.00 pro rata

Start date: ASAP

We hire great people from a variety of backgrounds regardless of race, religion or belief, sex, gender reassignment, sexual orientation, marital status, disability or age. If you share our values and work ethic, you'll fit in.